



mindplay

We Teach Reading



- Provides personalized, adaptive technology for students and teachers
- Uses efficient web-based technology
- Employs continual assessment and differentiated instruction
- Based on scientifically-based reading research
- Ensures continual, measurable, and sustainable progress
- Money Back Guarantee!

Student Success Guaranteed!



Universal Reading Screener

A unique tool to automatically assess students' reading skills from Grades K-12

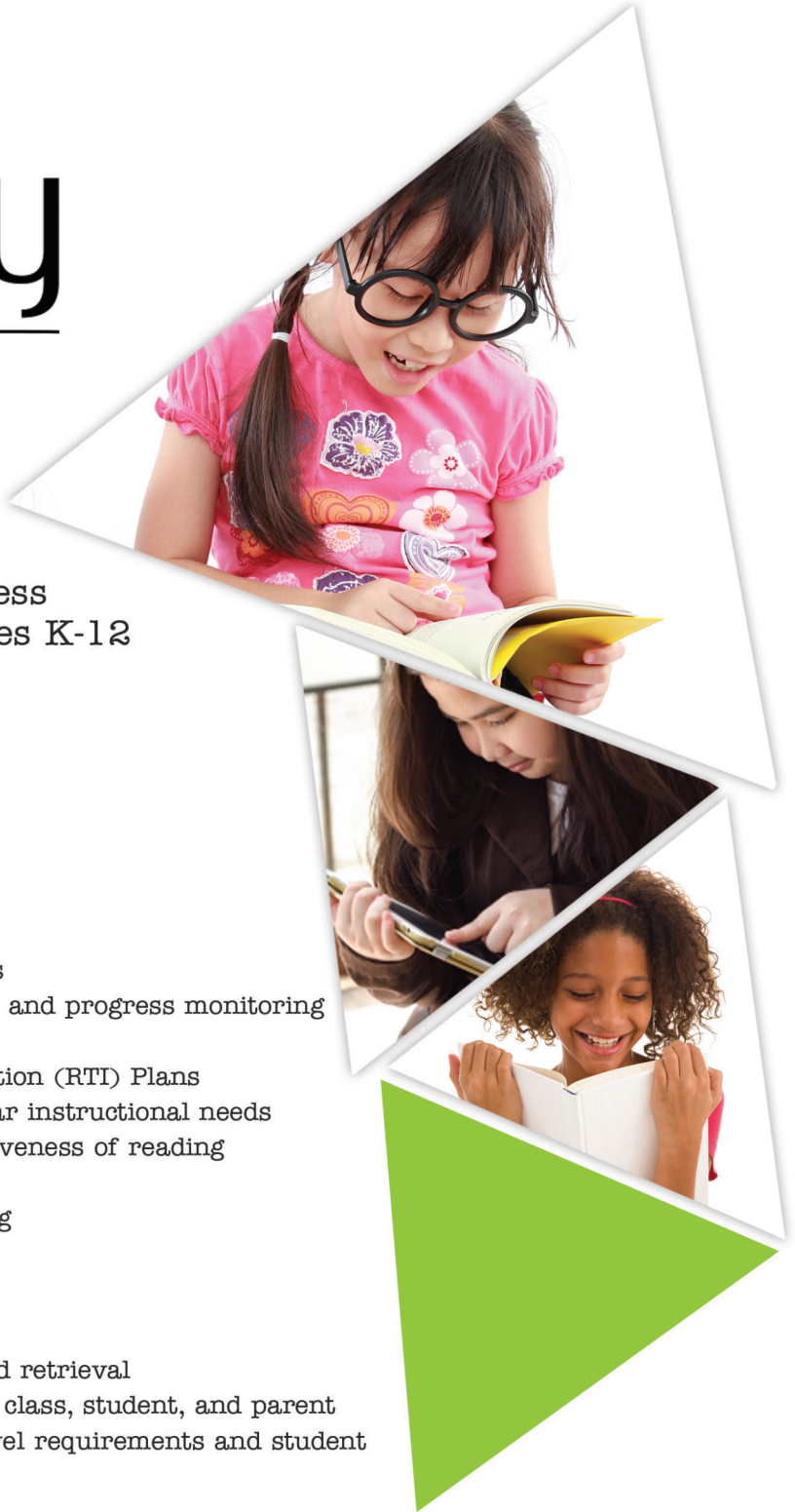
- Phonemic Awareness
- Phonics
- Comprehension
- Fluency
- Vocabulary

MindPlay Universal Screener

- Assess critical reading skills and concepts
- Identifies at-risk readers with benchmark and progress monitoring assessments
- Assists in design of Response to Intervention (RTI) Plans
- Helps teachers group students with similar instructional needs
- Enables administrators to evaluate effectiveness of reading instruction
- Strong correlation with high-stakes testing

Unique Features

- Uses cost effective web-based technology
- Eliminates time consuming data entry and retrieval
- Provides detailed reports: district, school, class, student, and parent
- Testing adapts based on student grade level requirements and student performance





Virtual Reading Coach

Use Mindplay Virtual Reading Coach 4 times a week, 30 minutes a day and 95% of all your students will gain 1-3 years basic reading skills and fluency **GUARANTEED!**

- Is designed for K-12 and adult students with diverse reading skills and instructional needs
- Provides direct, explicit and systematic instruction
- Uses embedded virtual coaches to guide students through each assigned lesson
- Utilizes automated and adaptive benchmark and progress monitoring assessments
- Delivers multiple levels of differentiated instruction for students who have difficulty mastering specific skills
- Utilizes targeted instructional feedback to address every error
- Provides consistent positive reinforcement
- Builds student confidence
- Eliminates learning gaps with mastery-based lessons
- Provides district, school, classroom, student and parent reports

Unique Features:

- Synthetic intelligence (SI) in MVRC:
 - Maps details of each student's reading skills
 - Identifies gaps, and builds an individualized prescriptive plan
 - Uses student data to make learning more efficient
 - Assigns instruction only as needed to increase skills and reading level
- Content created by experts in speech-language and reading instruction
- Content aligned with standards-based instructions
- Phonemic awareness and phonics instruction delivered by certified speech and language instructors





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Reading Fluency

Designed for average and above average students -
20 minutes a day, 3 times a week
GUARANTEES a 200-300 WPM increase with good
comprehension!

- Increases silent reading fluency and text comprehension
- Includes narrative and expository passages for grades K-12
- Accelerates reading rate as skills improve
- Utilizes multiple styles of literal and inferential questions
- Adapts speed and practice to meet the needs of the learner

Unique Features

- Uses shapes and numbers to improve visual scanning efficiency
- Improves attention
- Develops automaticity for high frequency and sight words
- Facilitates left to right orientation and phrasing skills
- Provides guided practice in silent reading fluency
- Builds from single line to connected text reading
- Is easy to use, automated, and adaptive

Student Success Guaranteed!



We Teach Reading

MindPlay's Products for teachers:



Teacher Companion

- Provides a strong understanding of how the English language works
- Explains what every student needs to be a proficient reader
- Extends teacher knowledge of evidence-based best practices
- Provides a common language for teachers and students
- Addresses six essential components of reading
- Provides eight hours of continuing education credits



Understanding Dyslexia for Teachers

- Describes and explains dyslexia
- Explains what happens in the reading brain
- Describes components of an appropriate evaluation
- Provides examples of effective accommodations and interventions
- Provides 2 hours of continuing education credits

The Authors of MindPlay's Products for Teachers:



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